



Press release: 17 November 2010

## Lake District hotel goes from green to gold with top award

Staff at a Lake District hotel are celebrating after winning a national green award at a major prize ceremony from some of the best businesses in the country.

The Langdale Hotel & Spa won the coveted “**Green Hotel of the Year Award,**” at the annual Hotel Catey’s – the hospitality Oscar’s, held in London held on Friday Nov 12.

Others to make the shortlist, included the capital’s famous Marriott Hotel in Marble Arch; Jury’s Inn, Liverpool; The Park Royal Hotel in Warrington, and the Premier Moor Hotel and Spa in Sutton Coldfield.

But it was the work of The Langdale Hotel and Spa which most impressed judges.

It crowns a successful year for the 35-acre Langdale Estate, which runs a luxury hotel and spa, timeshare and over 100 self-catering lodges based in the spectacular ruggedness of Langdale Valley near Ambleside.

As well as having large-scale recycling schemes for its thousands of annual visitors and low energy lighting systems, its approach to the environment doesn’t stop there with home working policies for staff reducing the need for car journeys, biodiversity plans, visitor payback and other schemes to minimise and reduce the impact of the hotel’s activities.

It’s also a goal of the company to have a long-term commitment to sustainable tourism and to be an ethical employer.

Just over a year ago, the hotel introduced a ground-breaking high-tech boiler which is fuelled by woodchip. The system means millions of gallons of water used annually by the

guests, spa users, restaurants, swimming pool is heated environmentally and using a clean, efficient and renewable energy source – reducing the hotel’s dependency on liquid propane gas

In 2009 the Estate won the Sustainable Hotel prize at the annual Cumbria Tourism Awards and prides itself on its commitment to all things green and encouraging environmental practices among its guests.

There are just 16 awards given out at the Hotel Catey’s, which were launched in 2007 and are recognised as the hotel industry’s only truly independent benchmark of operational excellence.

**Nick Lancaster, Director of Resort Operations of Langdale Hotel and Spa**, said: “It is the people at Langdale that make the difference. All decisions and actions which are “green” and “sustainable” are also considered for their commercial benefit and we do not do things just because they are green but always make business decisions on a commercial and sustainable business logic.”

**Joe Longmuir, Managing Director of Langdale Hotel and Spa**, said: “The whole team at Langdale are delighted to receive this prestigious award. Sustainability and a green ethos is part of our company DNA at Langdale and all business decisions consider the impact on the environment, along with the commercial benefit to the business. Langdale is proof that you can be green and successful.”

**Ian Stephens, Chief Executive of Cumbria Tourism**, commented: “This is a significant result for the area and we send our congratulations to the Langdale Hotel and Spa. The Lake District must lead the way in green tourism and it is businesses like this that raise the bar for the industry here.”

Ends

1: Dan Visser from Langdale Estate is available for interview by calling 015394 38001 or to speak to Cumbria Tourism Press Office its 015398 25075.

2. The Langdale Estate is wholly owned by Langdale Owners PLC.

3: The Langdale Estate includes a luxury 4-star hotel and Spa, 100 five star timeshare and self catering properties, 2-rosette fine dining restaurant and bar, bistro restaurant and Lakeland pub.